



- Visegrad Fund

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Corporate Social Responsibility in Business Practice of the Visegrad Region

Visegrad grand no. 22220149

POZNAŃ UNIVERSITY OF LIFE SCIENCES

WITH PASSION FOR NATURE

Presentation of the partner institution and the team participating in the project

Workshop in Nitra 2022-10-27

HOW ARE WE DIFFERENT?

- Leading agricultural university in the country
- Combining a hundred-year tradition with modernity
- Friendly and varied infrastructure
- Competent and highly qualified staff
- The campus is located among the green areas of the city
- Fields of study that are popular with students and employers
- Opportunities to pursue your passions and interests as well as personal development



2129 graduates

228 doctoral degree nearly **8000** students

748 academic teachers and scientists **25** fields of study

FIELDS OF STUDY

- 23 Polish Language Bachelor's Degree Programs
- 20 Polish language Master's Degree Programs
- 9 English language Master's Degree Programs (MSc)
- 27 postgraduate courses
- Practical courses - animal nutrition, veterinary medicine
- Interdisciplinary and inter-university majors - neurobiology, food analytics, nature protection and nature and forest education



HOW ARE WE DIFFERENT?

- Internationalization takes place



7713 students (2021)

5075 full-time
students

2288 part-time
students

344 INT full-time
students

6 INT part-time
students

INTERNATIONAL COOPERATION

Supporting academic exchange in the field of education and professional development of both students and academic teachers.

Agreements on scientific-research and didactic cooperation for the exchange of staff and students.

110 Erasmus+ partnership agreements

41 international agreements on scientific and research cooperation

37 countries



OUR HISTORY

1870 Halina Agricultural School in Żabikowo near Poznań

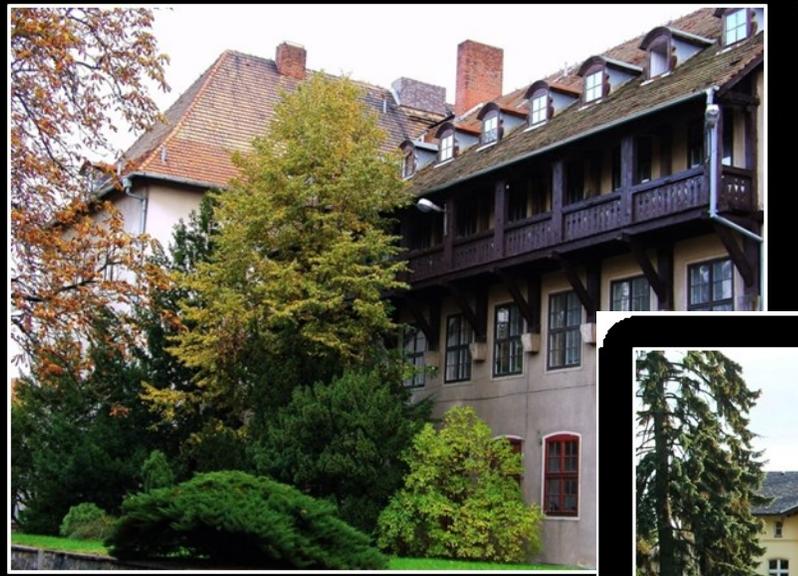
1919 Faculty of Agriculture and Forestry at the Poznań University

1951 An independent Higher School of Agriculture

1972 The name changed to the Agricultural University

1996 The name changed to the August Cieszkowski Agricultural University

2008 The name changed to the Poznań University of Life Sciences



A PRESTIGIOUS UNIVERSITY

- A recognizable brand
- Innovation and progressiveness
- Scientific potential
- A wide didactic offer adapted to the requirements of the labor market
- Developing cooperation with the economic environment
- Numerous rankings



RESEARCH AREAS

- Biotechnology
- Dietetics and functional food
- Wood industry
- Eco-energy and agroenergetics
- Economy
- Food quality and safety
- Forestry
- Protection and shaping of the environment
- Animal production
- Sustainable agriculture and horticulture
- Information technologies



EXPERIMENTAL CENTRES

- 10 experimental plants and farms, including:
 - 4 large experimental farms,
 - 1 experimental agricultural and orchard farm
 - 2 forest experimental plants
 - 3 research and experimental plants
- The area of over 14.5 thousand square meters ha, including over 3 thousand. ha of arable land
- Plant, animal and forest production
- Own research, commissioned research and teaching activities for UPP students and agricultural school students
- Distinctions and quality certificates (including: Integrated Plant Production (apple production) in 2016-2019, Milk Efficiency and Quality (2016-2019) and Best in Poland for Naturally Cloudy 100% Apple Juice (2018))



COOPERATION WITH BUSINESS

Widely cooperation with the economic environment, including joint projects, research, workshops, lectures, internships.

Thanks to this, it is possible to conduct, for example, dual studies or projects including internships and mentoring in enterprises.



COOPERATION WITH BUSINESS

A modern scientific and research base, which enables conducting innovative research and projects in cooperation with the domestic and foreign environment.

Pilot Biotechnology Station
University Centre of Veterinary Medicine
Nutritional Research Centre
Laboratory of Molecular Metabolism Research
Department of Biosystem Engineering
Centre for Renewable Energy Sources
Research laboratories and design studios in the Faculties



UNIVERSITY UNITS

- The Foreign Language Centre
- The Sports Centre
- The Main Library and the Scientific Information Centre
- The Publishing House of the Poznań University of Life Sciences
- The Centre for Innovation and Technology Transfer
- Ten Experimental Centers
- Central Administration
- Centre for Continuing Education
- Support and Development Center
- Complex of Life Schools in Poznań



FACULTIES

- Faculty of Agronomy, Horticulture and Bioengineering
- Faculty of Forestry and Wood Technology
- Faculty of Veterinary Medicine and Animal Science
- Faculty of Food Science and Nutrition
- Faculty of Environmental Engineering and Mechanical Engineering
- **Faculty of Economics**



FACULTY OF ECONOMICS

Research units:

- Department of Economics
- Department of Economics and Economy Policy in Agribusiness
- Department of Finance and Accounting
- **Department of Law and Enterprise Management in Agribusiness**



A total of 100 people work at the faculty, including:

- 23 independent research workers (full professors and university professors after habilitation)
- 51 doctors and assistants,
- 11 technical and administration employees
- 15 PhD students



FACULTY OF ECONOMICS

FIELDS OF STUDY:

Economics

Finances and accounting

MSc in Agri-food Economics and Trade

In total, nearly 1.5 thousand full-time and part-time students:
- approx. 1,000 undergraduate students (bachelor's degree),
- approx. 500 second-cycle students (master's degree), including
approx. 120 English-speaking students.

The courses focuses on broadening students' knowledge of economic processes and interdependencies, including open economy mechanisms.



Graduate profile

The studies provide graduates with in-depth knowledge and skills in the field of :

- micro- and macroeconomics,
- international economics,
- finance, accounting and banking,
- insurance,
- marketing,
- agri-food policy,
- commercial policy
- and law.

The master's course is intended for students who want to play a managerial role in business entities and institutions or to run their own business, especially in the food industry.



Research issues of the Faculty

The research domain of the Faculty is macro-, meso- and micro-level scientific research on the following issues:

- economic and social, related to the processes of economic development on an international, national, regional and local scale.
- competitiveness and sustainable development of agriculture, food industry, rural areas, forest and wood sector,
- bioeconomics,
- domestic and foreign trade and consumption of food,
- regional diversification
- the political and institutional environment of agribusiness.



Research issues of the Department of Law and Enterprise Management in Agribusiness

Problems of research conducted by employees of the department:

- Business management,
- Logistics in agrobusiness,
- Modern production systems in agriculture,
- Valuation and real estate market,
- Agricultural and administrative law,
- Social policy, philosophy, psychology and pedagogy.



Alina Nowotarska

A graduate of the Poznan University of Life Sciences and postgraduate studies in Human Resource Management at the Adam Mickiewicz University in Poznań. Research interests focus on agribusiness, human capital management and corporate social responsibility. Participant of PhD studies at the Faculty of Economics at the University of Life Sciences in Poznań. He is carrying out a PhD thesis related to the concept of Corporate Social Responsibility (CSR) and it's finansial and non-financial benefits to agribusiness entities.

The field of social sciences, the discipline of economics and finance.

Scientific specialties: agribusiness, management, human capital



Dariusz Pieńkowski

Doctor of Science in economics, Masters' in psychology and biology. The research interests focused around the issues of sustainable development in economics from the perspective of interdisciplinary socio-ecological relationships. Doctoral dissertation on the concept of sustainable consumption defended with honours at the University of Economics in Krakow. Scholarships of the Swedish government at the Mälardalen University and the Lithuanian government at the Aleksandras Stulginskis University. Internships at the Newcastle University Business School in the UK, at the University of Greifswald and at the Institute for Technology Assessment and System Analysis in Karlsruhe (Germany), and at the Permanent Representation of the Republic of Poland to the OECD in Paris (France). Author of papers of international scope with experience in international projects within interdisciplinary research teams. A long-time member of the Polish Association of Environmental Protection and Natural Resource Economists and the Polish Economic Society. Honoured with the Rector of the University of Life Sciences in Poznań for his research work.

The field of social sciences, the discipline of economics and finance.

Scientific specialties: environmental economics, ecological economics, sustainable development economics, sustainable energy consumption, distributive justice, social economy.



Rafał Baum

Engineer, obtained a Master's Degree in agricultural mechanization (in the field of plant fertilization), holds a PhD in Agricultural Sciences (agronomy - specialty in agricultural economics). In 2013 he obtained a Postdoctoral Degree (habilitation) in Economics. Since 2017 he is Associate Professor at Poznań University of Life Sciences. He is also the head of the Department of Law and Enterprise Management in Agribusiness and vice dean of the Faculty of Economics. He specializes in agriculture economics, economics of sustainable development, economics and organization of farms and enterprise management in agribusiness. He is the authors of more than 180 publication items (mainly papers published in peer-reviewed national and international journals). Leader and participant in 10 national research projects. Member of of the scientific experts team of the Institute of Agricultural and Food Economics - National Research Institute (IERiGŻ-PIB) in Warsaw (Multiannual Programs 2011-2014 and 2015-2019).



The field of social sciences, the discipline of economics and finance.

Scientific specialties: management (strategic, holistic, human resources), economics and organization of agriculture, economics of the agri-food sector, economics of sustainable development.

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<https://puls.edu.pl/en/>

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<https://wes.up.poznan.pl/pl>

<https://wes.up.poznan.pl/pl/jednostki/kp>

https://www.youtube.com/watch?v=eqN_mHpnIZE

<https://www.youtube.com/watch?v=thrlOIKdPPU>

<https://www.youtube.com/watch?v=jx471zRch5Q>



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